1048 Richter Street Kelowna, BC V1Y 2K5 1-866-404-TUBS (8827) www.aquassure.com



Media Release December 4, 2014

Aquassure Accessible Baths is pleased to announce the New Larger Escape Plus Walk-in Tub.



Aquassure Accessible Baths, Canada's Master Distributor for Best Bath Systems, is excited to announce the release of the new redesigned Escape Plus Walk-in Tub! Best Bath's most popular walk-in tub is larger inside to improve comfort and functionality. Despite these internal size improvements the Escape Plus still fits within a traditional bathtub enclosure.

In The State of Public Health in Canada's 2010 report, 29% of seniors are larger and this number is rising. As bodies in North America continue to grow, Aquassure Accessible Baths and Best Bath Systems are always striving to better accommodate the changing needs of our customers.

The new Escape Plus features an inside width increase of 5.5-inches, providing a total 27-inches of hip space. The maximum water depth has also

increased to 33-inches for a luxurious deep soak.

"The new Escape Plus was redesigned with the user's comfort in mind. From the quick draining 2-inch drain and the standard heated back rest to the easy open and close door design this tub is sure to please people who desire a walk-in tub," says Ross van Ravenhorst, Best Bath Systems.

Previously the tub had a flip-up seat for easier entry, but now features a redesigned door that allows for opening and closing the door while seated. All Best Bath walk-in tubs come standard with heated seats. The new 2-inch drain and enhanced faucet options provide faster fill and drain times.

The Escape Plus can be upgraded with air and water jet hydrotherapy, which now boasts additional jets. Enclosures are available for stand-up or seated showering, and glass doors offer a beautiful alternative to the shower curtain.

"The new Escape Plus fills the need for a mid-sized spacious walk-in tub that can still easily fit in a regular or small bathroom. Being able to provide more options for our customers is something we are pleased to be able to do," says Matthew Longman, CEO, Aquassure Accessible Baths.

Aquassure Accessible Baths is a Kelowna-based distributor and designer of accessible bathing products. Their products are sold through local distributors across Canada and the US. They have the only Certified Aging-in-Place Specialist outside of the Lower Mainland and are Better Business Bureau accredited. They can be reached online at www.aquassure.com or by phone 1-866-404-8827.

-30-

References: http://www.phac-aspc.gc.ca/cphorsphc-respcacsp/2010/fr-rc/cphorsphc-respcacsp-06-eng.php Contact:

Matthew Longman – 250-878-0409 (cell), <u>mlongman@aquassure.com</u> Brook Harrison, photos, marketing – <u>brook@aquassure.com</u>